



Enterprise Forum

Greece

Committed to Supporting Greek Technology Entrepreneurs

ΛΕΣΧΗ ΕΛΛΗΝΩΝ ΕΠΙΣΤΗΜΟΝΩΝ



MIT Enterprise Forum (MITEF)

A global network, with 19 chapters around the world, inspired by MIT and open to the world

VISION

aims to build a **better world** by accelerating the creation and growth of world-class technology companies



MISSION

runs highly curated programs that **inform**, **connect**, **coach and accelerate technology entrepreneurs**, helping them to transform their ideas into world changing companies



Technology Transfer



Research

Needs

- O Mentoring and coaching
- O Global visibility and networking
- O Commercialisation of research
- O Tech sector business experience
- O Dedicated domestic resources

Opportunities

- O Natural-born entrepreneurs
- O Strong scientific research output
- O Historically resourceful
- O Problem solving and analytical skills
- O Engineering and scientific skills

The Greek Tech Ecosystem





The MITEF Greece Startup Competition

the flagship program that brings together hands-on knowhow, global networking and visibility to the participating startups Company Profile

StartSmart Conference and Events

the flagship conference and satellite events, taking place in Greece or abroad, for inspiration and networking

Hands-on Workshops

provide aspiring entrepreneurs with the tools to understand the opportunities and challenges ahead

Tech Insiders Club

educating business people and investors about technology, and enabling them to better understand the startup ecosystem

Global Networking

MIT Technology Review, MITEF Global network, Hellenic Innovation Network (affiliated Boston based charity)

Custom Programs

specially designed to help organizations discover and accelerate innovative teams from within the Greek technology ecosystem



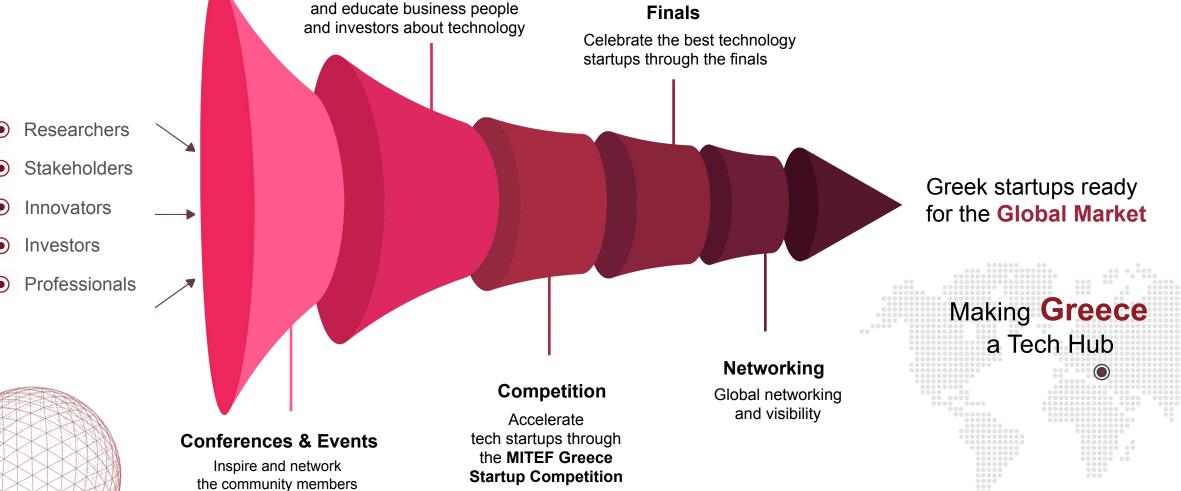
MITEF GREECE PROGRAMS





Our program helps the growth of the **Greek Tech Ecosystem**

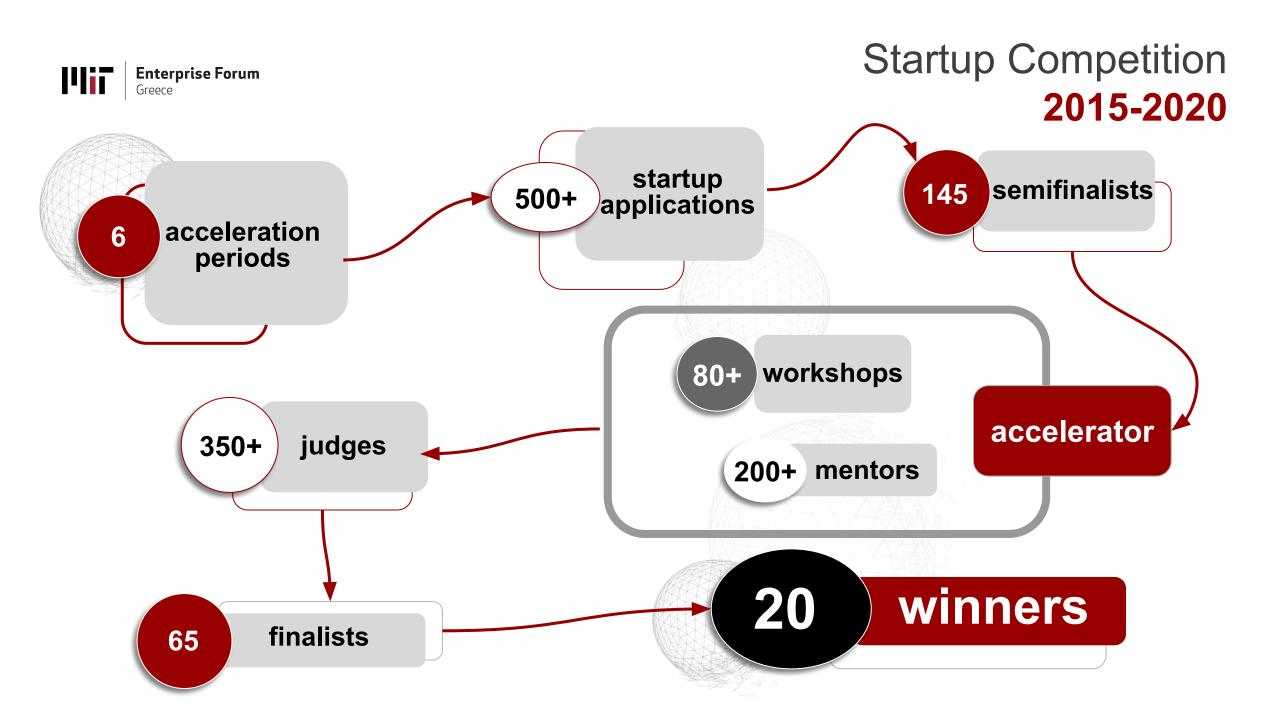
Finals



Workshops

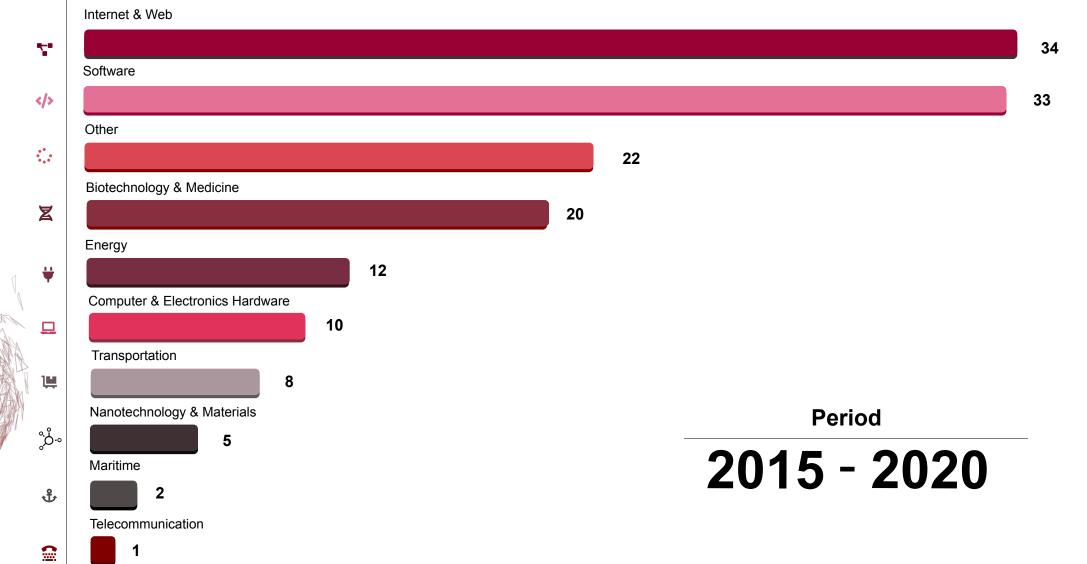
Coach aspiring entrepreneurs through hands-on workshops

through conferences and events





Startup Competition Participants by Focus Area





Successful **Greek Alumni**



48

companies, from our Alumni, are growing fast

employees



founders

annually generate revenues \$45 mil.



Active in:

Europe (Greece, Poland, United Kingdom, Belgium, Netherlands) United States (Boston, California etc.) Asia (**Dubai**)

have raised capital

\$37 mil.

Leading Technology Acceleration Program in Greece



FEEL.

Successful Alumni

2nd Runner Up – 2016 Edition

Raised 500k.\$+ Global partnerships Generating revenue 5m.\$+

Designer of an emotion-sensing wristband created to manage mental health and achieve emotional well-being goals.



2nd Runner Up – 2018 Edition

Raised 3m.\$+ Global partnerships

Generating revenue 1m.\$+

Developer of a fully automated embedded system that can be installed in every tractor to determined the actual crop need, enabling clients to increase yield productivity and boost efficiency while saving inputs.

Earlier & software

Zoi Giavri - CEO & CSO, Advantis Medical Imaging Raised 700K.€+

Earlier & more accurate diagnosis for brain conditions thanks to her software that transforms MRI tests into accurate 3D reconstructions.



Empowering large enterprises to accelerate revenue growth and be more productive in the process, by offering a Revenue Management & Optimization software suite including an intuitive Tender management & CPQ system with integrated pricing guidance.



SPOTAWHEEL

An online B2C platform for pre inspected used cars that has redesigned the buy-sell process from scratch to create a trusted buying experience.





Startup Competition 2020 - Winners

2nd Runner-up & **1st Runner-up Energy Track Winner Maritime Track Winner** ResQ Biotech SARN П номі Syndeseas ntegrated solutions for greener sea **ResQ Biotech The SARM Project Syndeseas** HOMI **Biotechnology &** Energy Maritime **Marketplace** Medicine

Competition & General Track Winner



Focus on increasing the global visibility of Greek technology companies



www.hellenic.org



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Works with the US Embassy, the Israeli Embassy, WPP, and more to create global opportunities



Organizes international workshops, networking and roadshow activities



Supports the Hellenic Innovation Network to build bridges between the Greek and Boston ecosystems



Works with MITEF Global and MIT Technology Review to report inspiring stories from Greece



Thank You

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